Extra Credit Report

Complete the following table with information from your extra credit assignment.

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| **Name of Article (include link)** | [How innovative was the Apple II?](https://www.plu.edu/innovation-studies/news/how-innovative-was-the-apple-ii/) |
| **Name of Publisher (eg. Wall Street Journal, Business Insider, etc.)** | Pacific Lutheran University |
| **Principle from *The Innovator’s Dilemma* found in the article** | Sustaining and disruptive technologies and their effects |
| **Summary of how the article relates to the principle identified above.**  (3-4 complete sentences) | This week in the reading we read a lot about Apple II and the disruptive effect it had on the early computer market. The article discusses the enhancement of graphics and functionality and reduced expenses that made the Apple II so innovative. It also was incredibly user friendly and affordable which made it stand out from other computers available then. The article emphasized how the Apple II created a new standard within the computer market but also was improving features from other computers available at the time. |